

MARKETING MANAGER

The Debt Exchange, Inc. (DebtX) has an immediate opening for a full-time Marketing Manager. We are seeking dynamic candidates to develop and implement Marketing Communications, Advertising and Public Relations programs and initiatives.

Responsibilities:

- ◆ Lead DebtX's marketing efforts in the areas of marketing communication, advertising, public relations, brand management and tradeshow/event management
- ◆ Develop and implement strategic business communication plans that recognize and leverage the various strength and value propositions of DebtX's core businesses

Required Experience and Proficiencies:

- ◆ 2+ years marketing experience
- ◆ Superior writing skills with a flair for producing engaging email campaigns, collateral material, website and social media content
- ◆ Excellent editing/proofreading skills
- ◆ Strong technical skills and proficiency with Microsoft Excel and Access, as well as creative software experience (InDesign, Illustrator, Dreamweaver, Photoshop, Publisher, etc.)
- ◆ Demonstrated management success in marketing communications, advertising, public relations, brand management, and tradeshow / event management
- ◆ Strong project management, budget management, and organizational skills
- ◆ College degree required
- ◆ Ability to work effectively under tight deadlines and manage projects independently
- ◆ Strong attention to detail
- ◆ Team player with strong communication and interpersonal skills
- ◆ Passion and desire to work in a dynamic investment setting and culture of learning

Please include a cover letter with your resume.

Email: DebtX-DbtX0571@applications.recruiterbox.com

Online: <https://debtX.recruiterbox.com/jobs/fk0jy1a>

This position is located in our Boston, MA headquarters. Local candidates only, please.